Dawar Program Overview
Partners’ Brief

A Program By OREED

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An Incubated Project at Nahdet El Mahrous
Dawar aspires to seed a foundation of active Egyptian citizens by taking youth through a journey of self-discovery and realization.

### Dawar’s Approach To Seeding Active Citizens

#### Individuals With Unrealized Potential
- Typically high school students and college freshmen
  - Living in social bubbles
  - Not actively involved in community
- Join Dawar
  - Orientation & expectations
  - Ethics & values
  - Rules of engagement
  - Team building
  - Assign to work group

#### Citizens With Realized Potential
- Participate in Dawar
  - Think & Experience
  - Build awareness
  - Trigger curiosity
  - Gain exposure
  - Gain confidence
  - Learn from others
  - Discover oneself
  - Explore opportunities
  - Realize potential

#### Active Participants
- Practice active citizenship and participate in developing communities
  - Seek knowledge & empowerment
  - Take initiatives
  - Build networks
  - Engage in desired form of active participation
  - Develop more active citizens
This journey spans across four key building-blocks that foster curiosity, exposure, experiential learning, active thinking and engagement.

Dawar’s Building Blocks

1. Foundational Knowledge
   - Interactive learning workshops (citizenship fundamentals, socio-economics, politics...etc.)
   - Deliver event / project
   - Connect to support network
   - Seed active participation

2. Hands-on Experience
   - Field Visits *(private companies, development organizations, political parties, public institutions...etc.)*
   - Group assignments
   - Reflection Workshops
   - Debates and discussion panels
   - Group presentations

3. Reflections & Discussions
   - Reflection Workshops
   - Debates and discussion panels
   - Group presentations

4. Taking Action
   - Group assignments
We rely on interactive delivery methods to trigger curiosity towards foundational knowledge.

**How Can You Help?**

- Provide us with professional content and/or presentation material around relevant topics.
- Deliver or co-deliver interactive sessions.
- Build our capacity to develop and deliver foundational knowledge.

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Content Research  Presentation Development  Interactive Delivery

Politics  Socio-economics  Business  Entrepreneurship

Participation  Rights  Responsibilities  Sustainability

Education  Environment  Culture & Arts  Communication

*Non-exhaustive examples of Knowledge Areas*
Field visits are tailored to expose participants to various sectoral and functional dimensions

**How Can You Help?**

- Host a group of Dawar participants in your workplace or fieldwork space
- Co-develop activities to ensure maximum benefit to participants and minimum interruption to your work

**Public Sector**
- Legislative Bodies
- Judiciary Bodies
- Ministries
- Municipalities
- National Institutions
- Official Organizations
- State-owned Companies
- Public-Private Partnerships

**Private Sector**
- Large Corporates
- Small & Medium Enterprises
- Entrepreneurship
- Charity Organizations
- Development Organizations
- Advocacy Groups
- Political Parties

**Sectoral Dimension**
- Education
- Telecom & Technology
- Energy & Transportation
- Consumer / Food & Beverage
- Real Estate / Development
- Travel & Tourism
- Healthcare / Pharmaceuticals
- Entertainment & Media
- Financial / Professional Services
- Retail

**Functional Dimension**
- Strategy / General Management
- Project Management
- Marketing / Sales
- Finance
- Human Capital
- Operations / Supply Chain
- Research & Development
- Legal

**Visit Activities**
- Interview people
- Attend meetings
- Make observations
- Participate in events
Reflections and discussions are key enablers for experiential learning and active thinking.

**How Can You Help?**

- Co-lead reflection workshops, debates and discussions
- Join as a panel member on a relevant topic
- Train us on how to improve our sessions to maximize impact
We engage youth in activities that build their confidence and link them to a reliable support network

**How Can We Help?**

- Our participants can take part of a project / internships that will add value to your organization (as their final project)
- As part of our Partners Network, your organization will be included in our communication material

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<thead>
<tr>
<th>Engage in a Project</th>
<th>Connect to Partners</th>
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<tbody>
<tr>
<td>Engage in a final project / deliverable to achieve sustainable impact</td>
<td>Connect to our Partners Network</td>
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<td>Seek mentors and advisors</td>
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**Recognize Achievements**

- Provide symbolic prizes and certificates
- Build a post-Dawar community

**Taking Action**

Engage in a Project

Connect to Partners

Recognize Achievements
Excited to help us inspire more youth?

- We have conducted the first pilot of Dawar (Round I) in Q4 2012
  - 11 school and college students participated across 6 weeks.
  - Classroom activities, field visits and reflection workshops have been delivered with desired impact.
  - Business plans have been developed and presented to a panel of development / business professionals.
  - 3 projects received incubation, mentorship and pro-bono support.

- “Thank you for changing my life.” was one of the testimonials we received from a participant during the final presentation session. This participant is now a member of OREED, and will be leading activities in Dawar (Round II).

- We are excited to do this again; and ongoingly. If you share our excitement, we can reach a larger scale and achieve bigger impact through your support and collaboration.

- Please let us know which area(s) in Dawar you would like to partner with us at by emailing (dawar@oreed.org). It would be our utmost pleasure to hear from you, respond to your questions and discuss next steps and schedule.
APPENDIX

An Overview of OREED
OREED is an Egyptian organization that empowers Egyptians to practice the fundamentals of Citizenship

**Purpose**
To play a key role in the holistic development of Egypt through empowering Egyptian youth to become active citizens who recognize their rights and responsibilities

**Values**
- Sustainable
- Entrepreneurial
- Passionate
- Objective & Neutral

**Vision**
To be nationally and internationally recognized as pioneers in defining active citizenship and instilling its values in society
A true understanding of Citizenship fosters political literacy, social involvement, moral responsibility, identity and acceptance of others.

OREED’s Four Pillars Curriculum

- Constitution
- Political Systems
- Official Institutions
- Informal groups
- Curiosity
- Exposure
- Awareness
- Confidence
- Experiential learning
- Active engagement
- Participation
- Human Rights
- Social
- Economic
- Political
- Educational
- Environmental

How it all comes together in the context of Egypt?
Our delivery methods are based on creative content and interactive activities that are tailor-designed to the target audience.
We have also leveraged social media and digital material to achieve a greater online impact.
We continue to collaborate to grow further, reaching thousands of Egyptians and drawing the attention of national and international media.