



European Conference  
**Cities and Urban Spaces: Chances for Cultural and Citizenship Education**

29 September - 1 October 2010  
 Trieste, Italy

## Project Fact Sheet

**Workshop II**  
**Performing Arts and Culture in the City:**  
**New Fields of Action for Cultural and Citizenship Education**

	Section	Indications of content
1	<b>Title of the project</b>	Reanimation of the public space: "Bubble the city" case
2	<b>Location</b>	Vilnius and other Lithuanian cities
3	<b>Main topics</b>	Reactivation of the public spaces; reinventing the rituals of the place; simultaneous event: connecting cities and sharing emotions
4	<b>Practice-related keywords</b>	Public space; urban games; revitalization; creativity; parallel (simultaneous) event
5	<b>Brief description of the project</b>	Seeking to revitalize public places in Vilnius (and in other Lithuanian cities), Laimikis.lt has initiated series of an urban event, called "Bubble the city!". It's a regular event, which brings together citizens to squares and parks of Lithuanian cities every second Monday. Participants are encouraged to bring soap bubbles to a certain public place and to bubble it. After the event photo reports of each participating city are published in internet (blog, facebook, newspapers, etc.), creating a common virtual space of the event
6	<b>Objectives of the project</b>	<ul style="list-style-type: none"> <li>To reinvent a new ritual of the places, which are "abandoned" for some reason, by initiating a regular game, which could be joined by anyone;</li> <li>To initiate non-formal communication between citizens and to develop a non-commercial form of leisure;</li> <li>To encourage participants to reflect upon the potential of the public places and to actively take part in arranging the event in their cities.</li> </ul>
7	<b>Impact/ Chances for cultural and citizenship education in the context of the development of cities and urban spaces</b>	<ul style="list-style-type: none"> <li>The problem of the abandoned public places was articulated, and the alternative (though temporal) solution was suggested;</li> <li>Some of the participants of "Bubble the City!" started reflecting upon the history of public places in their own cities (e.g. in Kaunas), and started to write on it in their blogs;</li> <li>It became a meeting platform for creative people and groups;</li> <li>In several Lithuanian cities groups of activists emerged. Starting with the participation in "Bubble the City!" they discussed and developed other playful formats of the reviving of the public spaces;</li> <li>Due to the intensive participation of photographers in the event, a lot of photo series of various Lithuanian cities were published. It helped to build a bridge between the cities.</li> </ul>
8	<b>Target groups</b>	<ul style="list-style-type: none"> <li>Families with small children;</li> <li>Active youth: students and schoolchildren;</li> <li>Young professionals.</li> </ul>



<b>9</b>	<b>Project methods/ project format</b>	Periodical urban game, which takes place at the same time (every second Monday) in several cities.
<b>10</b>	<b>Project planning schedule</b>	It starts in the beginning of the summer and ends in September. Periodicity of the event is every second Monday. It takes place in different cities at the same time: 6.30 p.m.
<b>11</b>	<b>Project initiator</b>	"Laimikis.lt" is a creative group, which acts on the streets, considering city as a playground for interaction with the passers-by.
<b>12</b>	<b>Resources involved</b>	Volunteers: 2 organizers, 2 volunteers on the field
<b>13</b>	<b>Evaluation of the project/ materials/ presentation format</b>	1st stage: Planning the event, designing posters, issuing press releases for local newspapers and social networks, searching for partners;  2nd stage: Making the material for the event;  3rd stage: Documenting the event and compiling a report on the event in each of the participating cities.
<b>14</b>	<b>Range and sustainability of the project</b>	Local and national
<b>15</b>	<b>Project results</b>	Selected public places become a centre of attraction for citizens periodically. Alternative usage of the places is being developed in some of the cities, which took part in the event. A public discussion on the problem of public space was initiated.
<b>16</b>	<b>Project funding</b>	The project is supported through personal costs of initiators and participants.
<b>17</b>	<b>Space for your own comments</b>	This gathering of citizens (in Vilnius about 300 citizens take place in the event regularly) could become an impetus for new creative activities.
<b>18</b>	<b>Contact information</b>	NGO Laimikis Jekaterina Lavrinec/Julius Narkūnas Website: Laimikis.lt Email: Laimikis@laimikis.lt