



Kinobuss is coming!

Kinobuss (cinema bus) is a non profit earning organization which started in 2001. It was founded by 6 young film-makers from Estonia who decided to fight against the trend of extinction of travelling cinemas and monopolised film distribution politics. Their first goal was to revitalize almost destroyed cinema culture in countryside.

First, young film-makers needed a mascot, and their leader Mikk Rand found it in the moor. Kinobuss is a specially redesigned and old looking model of a GAZ 53 bus. It's a nostalgic symbol which combines the now extinct tradition of travelling cinemas and the modern view of art and digital technology. Kinobuss also has only one driver whose name is Marko Sarv.



The idea was to organize a summer tour to travel from town to town with Kinobuss showing new and old Estonian films. Estonia has 15 counties and one condition was to visit one small village with no cinema (population of less than 3000 and more than 10 persons) in every county. At each location the team set up two tents. After the sun had set, the program begun with an "open-air cinema" on BIG SCREEN, showing mainly new Estonian feature films. The second tent was for the

Workshop. Young film-makers came up with a very good idea to teach film and animation making to the children.

Since the beginning till now in the Kinobuss workshops have remain the same. Professionals teach the basics of film making: elements of story, design, directing, photography and editing. Workshop team also teaches the basics of animation using drawing and cut-out techniques. The Workshop's idea is to use digital video technology - cameras, computers and programs that are meant for home users and non-professionals. Kinobuss' purpose is to show that anyone can make a film. Anyone can make a good film, even if it's short. The results of the day's Workshops are also shown on the big screen in the evening. Childrens output is also available at Kinobuss home page www.kinobuss.ee.



The summary of summer tour would be; these consecutive 15 days made the tour a two-week marathon for the technology and staff. Day to day Kinobuss Caravan travelled to new locations, put up tents, showed and made films. During the tour Kinobuss covered more than 1800 km and presented films to more than 15 000 viewers.

After three years of doing successful summer tour changes were needed. Kinobuss team saw that people from countryside want and need cinema all year long. In 2003 Kinobuss started to work as a company which trademark "Kinobuss" is. Company has new goals. Now it shows in addition to new Estonian feature films also European mainstream films. Kinobuss works now as a distribution

company. And our experiences have shown that Estonian has very deep interest in the cinema.

One proof of that is also Kinobuss workshops which get more and more popular every year. Our small and quality equipment allows to be mobile. We have done workshops in countryside cultural houses, schools and kindergartens. Over the years we have given over 10 000 kids film and animation education. Its not exaggerated to say that Kinobuss brings up a new Estonian film and animation makers generation. The new way in teaching is to teach adults, who are interested in film making. Usually they are teachers from school media classes who need more knowledge about technology - how to use cameras or different editing programmes. Kinobuss helps to find suitable technology for the school media classes. We have many good connections and sponsors who have the same purposes as we do - to make film making as easy as possible and available for anyone.

Kinobuss is involved in different small projects. Even our neighbours are very interested in us. In 2003 Kinobuss had tour in Sweden, 2004 visited Latvia and 2005 we had a two week long tour in Finland. Also we are invited as partners to join in some international projects. Since the beginning, Kinobuss has had many different film and animation makers with it on tour. They have been teaching and sharing their experiences. We have had people from Germany, Latvia, Serbia, Pakistan, Hungary, Denmark, France and England. Also Kinobuss has its own France photographer who has travelled with us already for four years. His name is Raphael Gianelly Meriano and last year he published Kinobuss photo album.



To sum up, I would like to quote one newspaper which following said about the Kinobuss “ they are coming and preaching about the religion, called the art of cinema”.

Kinobuss track record

Kinobuss 2005 “ Christmas in orphanage with Kinobuss” December 2005

Kinobuss 2005 “Kinobuss plays football” October 2005

Kinobuss 2005 “Finland schools starts with Kinobuss”, August-September 2005

Kinobuss 2005 Summer tour “Kinobuss jubilee”, 30.07- 12.08

Kinobuss 2005 “Nokia Kinobuss” in Summer festival “Öllesummer”, July 2005

Kinobuss 2005 “European Union day celebration tour”, May 2005

Kinobuss 2005 “Film workshops in Second European Film festival in Narva” , april 2005

Kinobuss 2005 “film workshops in Spring Holidays from School with Kinobuss”, March 2005
Kinobuss 2005 “film workshops in Winter Holidays from School with Kinobuss”, January 2005
Kinobuss 2004 “With Kinobuss against drugs”, November 2004
Kinobuss 2004 “film workshops in Fall Holidays from School with Kinobuss” , October 2004
Kinobuss 2004 Summer tour “Cinema to your doorsteps”, 30.07-14.08
Kinobuss 2004 “Film workshops in first European film festival in Narva”, April 2004
Kinobuss 2004 “Film workshops in Spring Holidays from School with Kinobuss”, March 2004
Kinobuss 2003 “Estonian Cinema to Sweden”, September
Kinobuss 2003 Summer tour “Estonia to Europe”, 01.08-15.08
Kinobuss 2002 “Cinema into villages”, October 2002
Kinobuss 2002 Summer tour “Estonian Film 90 anniversary”, 02.08-16.08
Kinobuss 2001 Summer tour “Estonian Animation 70 Anniversary”, 03.08-17.08 2001