

European Workshop  
**Perspectives of Web 2.0 for Citizenship Education in Europe**

7 - 9 April 2011  
 Brno, Czech Republic

## Project Fact Sheet

### Workshop 1: “Web 2.0 and Citizenship Education in Europe”

	Section	Indications of content
1	<b>Title of the project</b>	TRANSEUROPA Network ( <a href="http://www.transeuropanetwork.com">www.transeuropanetwork.com</a> )
2	<b>Main topics (select 5 max.)</b>	Democracy and active citizenship, migrant rights, gender equality, media freedom, Roma rights
3	<b>Objectives of the project (250 words)</b>	The Transeuropa Network website allows for the online development of common projects in each of its working areas. These common projects amongst people from throughout Europe are discussed online through the website via facebook feeds and wikipages, and result in events being held in different European cities, videos being produced, and the organisation of TRANSEUROPA Festival. The objective of the project is to promote active citizenship by providing a multilingual space for the discussion of common interests and concerns, as well as an internet platform for promoting initiatives to a wider audience (via facebook integration and the organisation of public events).
4	<b>How would you describe the impact of your project for citizenship education and citizens' participation in politics and society</b>	<p>The website creates a transnational community of active citizens which has the capacity to discuss and develop projects together and also to promote their activities to a wider public (via facebook tie-ups and actual events). The community of members of the site is open to everyone (first contributions are vetted before they are posted). Thus the project innovates on the model of citizenship education in two ways:</p> <p>i) the educative experience is action-orientated, based on organising activities which promote greater public awareness of the topics under discussion, and promotes active citizenship amongst the wider public.</p> <p>ii) The educative experience is public and participative: it is open to all people from throughout Europe and is user-driven in allowing for participants to determine the topics of interest to them. Rather than the model of a teacher teaching a class, the model of citizenship education that the project promotes is one of groups of citizens working together to find out information about current policies in areas that are of interest to them, coming to a common opinion about these policies, and organising public events which promote these opinions to a wider public.</p>

		<p>The model of citizenship education in play is thus more ‘activist’ than ‘formal’. The educative experience is fully transnational, the website allowing for people from throughout Europe to contribute to the same initiatives and events.</p> <p>The project website promotes the maximum of linking of other organisations to the project, thus building a wider community of NGOs involved in the project. The project encourages a wide range of citizenship actions relating to the themes it deals with: from public debates to art exhibitions to videos to urban walks. The topics that the website deals with are user-determined: users are asked which political topics they think are most important to be dealt with, and these become the topic areas of the website.</p>
5	<b>Target groups</b>	General public. Particularly young people from throughout Europe.
6	<b>Social Media Formats/ Project Methods used during the project</b>	The website integrates facebook in a highly innovative way: all interactions with the website are doubled on facebook both in specific groups related to the project, and on the individual user means that interaction with the project is visible to the facebook community (including the friends of the users of the website) and this encourages other users to take part. The website also uses wiki pages as workspaces in which users can develop thematic reflections and action plans. Furthermore the website allows for video and photo content to be shared amongst users.
7	<b>Range and sustainability of the project (local, regional, national)</b>	The project is transnational and multilingual, and has users from over 30 countries. The project depends on European Alternatives to administer the website, but does not require many resources to be sustainable.
8	<b>Project results</b>	Over 30,000 people visit the website every month, and the users of the website have organised over 100 events throughout Europe over the last 6 months discussions in cafes to sizable conferences, art exhibitions or film projects. The climax of the project will be Transeuropa Festival in May 2011, happening simultaneously in 12 cities throughout Europe and featuring over 200 events, which have been developed through the project.
9	<b>Contact information (first name, surname, postal address, name of organisation, e-mail address, phone)</b>	<p>Niccolo Milanese          European Alternatives,          Unit 7 The Energy Center          London, N16AL          E-mail: n.milanese@euroalter.com          Phone: +44 (0) 7855986831</p>